



THE HORNED BEEF COMPANY LTD MAKE SHORTLIST FOR
PRESTIGIOUS BEATRIX POTTER FARMING WITH NATURE AWARD 2017

The inaugural National Trust Beatrix Potter Awards are set to coincide with the 150th anniversary of her birth. They will recognise elements of countryside management cherished by the world famous Lake District Author.

The Farming with Nature category looks for enterprises that embellish nature rich farming.

It is understood that the judges will look for businesses that produce quality food, and integrate wildlife and habitats within their agricultural operations.

The Horned Beef Company Ltd farms over 500 acres in Cumbria and the Lake District. They work extremely closely with the National Trust and Cumbria Wildlife Trust, together with other landlords who support the farming with nature concept.

They have a holistic approach to quality beef production from their native and rare breeds of cattle; from micro management for rare species of butterflies to the landscape scale rewilding of an entire valley.

Farming without the use of fertilisers and pesticides, and working towards organic accreditation, The Horned Beef Company's primary objective is to achieve the very best possible outcome for the land using cattle grazing. They are committed to working with experts at Natural England and other supporting organisations in order to achieve this.

Farming with Nature covers the sensitive management of land that arises from

the understanding of the benefits of working with natural processes. It looks at the long term sustainability of land management, and seeks to create a healthy, productive and wildlife rich environment for the future.

"In the near future, it will no longer be good enough to output only food from a farm. The way that we manage land in the UK has to change; it is well documented how our farming activities impact on the land, wildlife, climate, and our communities. There is an opportunity as we leave the EU to create a new system for farming that sets about the recovery and future resilience of the natural environment, and rewards farmers for their hard work"

DAVID CORRIE-CLOSE
CO-OWNER

The Horned Beef Company Ltd

If successful in gaining this prestigious award, this will strengthen The Horned Beef Company's position as an active, credible ambassador for a forgotten way of farming that has a bright future in our treasured countryside.

The Beatrix Potter Farming with Nature Award will be announced in February 2017.



1. The Horned Beef Company Ltd was incorporated in 2015. It is run from its base in Lindale, near Grange-over-Sands in South Cumbria.

2. The Company's farm holding extends to over 500 acres. Landlords include The National Trust, RSPB and

Cumbria Wildlife Trust, as well as other private individuals.

3. The Company provides a grazing service to these conservation organisations. The organisations require sensitive management of sites that are managed for biodiversity, water quality, flood alleviation and other

ecosystem services. Some sites are designated SSSI (Site of Special Scientific Interest) and SAC (Special Area of Conservation).

4. Quality beef is sold directly to private individuals and select cuts are ordered by local restaurants.

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